

HAGERTY VEHICLE VALUATION REPORT

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1978 Pontiac Firebird Trans Am Special Edition

2dr Hardtop Coupe 8-cyl. 400cid/220hp 4bbl

\$62,300 Avg Value*

All dollar amounts listed by condition and as an average are in Canadian dollars, and exclude any applicable provincial taxes.

Hagerty Valuation Tools® uses vehicle values from our own independently published [Hagerty Price Guide](#), a respected and definitive resource for post-war cars and trucks. To determine this value, Hagerty analyzes sources including auctions, dealer sales and peer-to-peer sales. We also note condition, history, optional equipment, quality of restoration, degree of documentation, and sales venue, just to name a few.

Also incorporated into vehicle values are inventory, demand, recent trends of similar vehicles, movement within related market segments, and general directions of the vehicle market overall.

This report is an up-to-date and accurate representation of data currently available for the vehicle(s) requested.

**Please note: All prices shown here are representative of stock condition vehicles only and based on various data sources, as detailed in [About Our Prices](#). All dollar amounts listed by condition and as an average are in Canadian dollars, and exclude any applicable provincial taxes. Value adjustments for optional equipment are in U.S. dollars. For all Hagerty Insurance clients: The values shown do not imply coverage in this amount. Your broker is responsible for adding any applicable taxes to the agreed value of your vehicle. In the event of a claim, the agreed value(s) on your Certificate of Insurance is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your Hagerty Insurance policy, please call us at 888-348-9369.*

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MODEL OVERVIEW

General Motors' sensational F-body restyle for 1970 fit the Trans Am to a T, and the same basic look — announced prominently up front by a rearward-facing “shaker” hood scoop — stuck around up through 1981, gaining additional fame thanks to appearances in Burt Reynolds' *Smokey and the Bandit* movies. Pontiac's big 455-cid V-8 was the sole power source from 1971 to 1973. Considered by many to be Detroit's last great muscle car of the '70s, the 455 Super Duty Trans Am was built for both 1973 and '74. Output for the emissions-legal 455 Super Duty V-8 was 290 horsepower.



Image is general in nature and may not reflect the specific vehicle selected.

A black-only Limited Edition Trans Am was released in 1976 to mark Pontiac's 50th anniversary. Another exclusively black Trans Am debuted in 1977 wearing a “Special Edition” tag, and rectangular quad headlights also debuted that year. A 10th Anniversary Trans Am was predictably marketed in 1979, and an Indy Pace Car replica followed in 1980 with a turbocharged 4.9-liter V-8 and a special hood sans shaker.

BODY STYLES:

2dr Hardtop Coupe

SPECIFICATIONS:

Curb Weight: not available

Length: not available

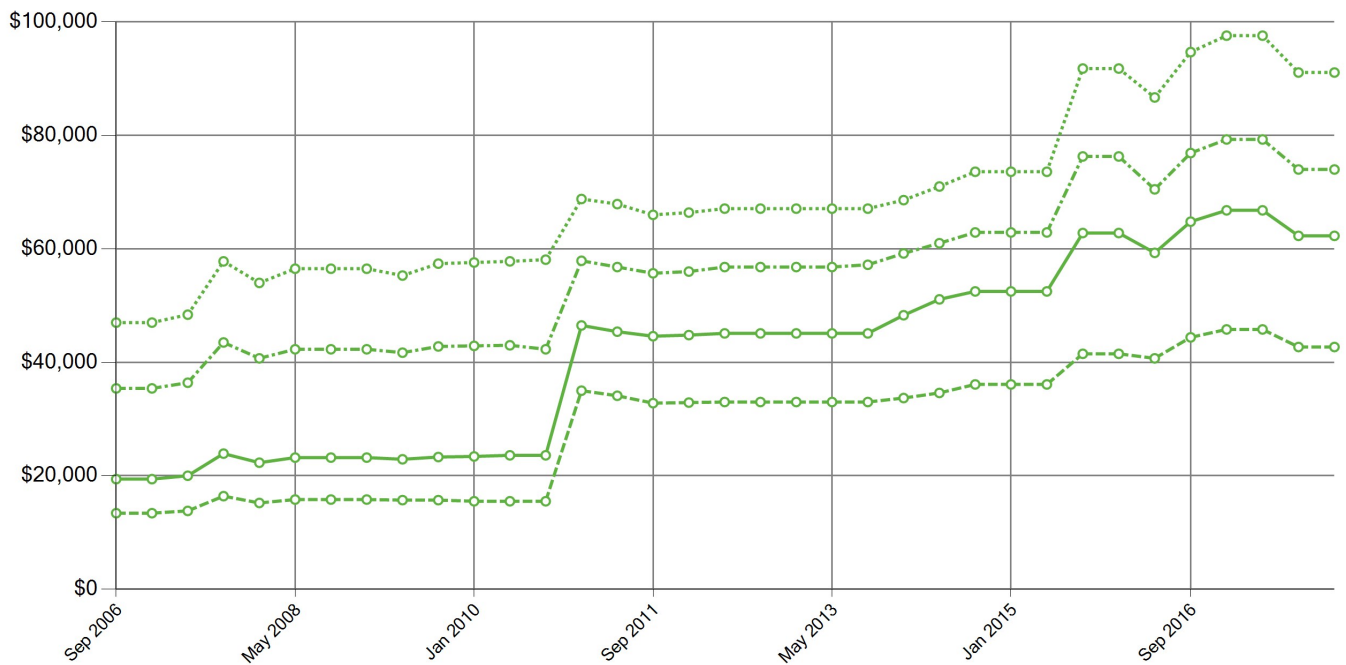
Wheelbase: not available

ENGINES:

8-cyl. 400cid/220hp 4bbl

8-cyl. 403cid/185hp 4bbl

CURRENT & HISTORICAL VALUES



All dollar amounts listed by condition and as an average are in Canadian dollars, and exclude any applicable provincial taxes.

#1 Concours \$91,100

Condition #1 vehicles are the best in the world. The visual image is of the best vehicle, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the vehicle has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted. The one word description for #1 vehicles is "concours."

#2 Excellent ----- \$74,000

#2 vehicles could win a local or regional show. They can be former #1 vehicles that have been driven or have aged. Seasoned observers will have to look closely for flaws, but will be able to find some not seen by the general public. The paint, chrome, glass and finishes will all appear as excellent. No excessive smoke will be seen on startup, no unusual noises will emanate from the engine. The vehicle will drive as a new vehicle of its era would. The one word description for #2 vehicles is "excellent."

#3 Good _____ \$62,300

#3 vehicles could possess some, but not all of the issues of a #4 vehicle, but they will be balanced by other factors such as a fresh paint job or a new, correct interior where applicable. #3 vehicles drive and run well, but might have some incorrect parts. These vehicles are not used for daily transportation but are ready for a long tour without excuses, and the casual passerby will not find any visual flaws. "Good" is the one word description of a #3 vehicle.

#4 Fair ----- \$42,700

#4 vehicles are daily drivers, with flaws visible to the naked eye. The chrome might have pitting or scratches, the windshield might be chipped. Paintwork is imperfect, and perhaps the body has a minor dent. Split seams or a cracked dash, where applicable, might be present. No major parts are missing, but the wheels could differ from the originals, or other non-stock additions might be present. A #4 vehicle can also be a deteriorated restoration. "Fair" is the one word that describes a #4 vehicle.

CURRENT & HISTORICAL VALUES

Date	Fair	Good	Excellent	Concours	Notes/Buzz
Jan 2018	\$42,700	\$62,300	\$74,000	\$91,100	+15% 4-spd. -30% for 6-cyl.
Sep 2017	\$42,700	\$62,300	\$74,000	\$91,100	
May 2017	\$45,800	\$66,800	\$79,300	\$97,600	
Jan 2017	\$45,800	\$66,800	\$79,300	\$97,600	
Sep 2016	\$44,400	\$64,800	\$76,900	\$94,700	
May 2016	\$40,700	\$59,300	\$70,500	\$86,700	
Jan 2016	\$41,500	\$62,800	\$76,300	\$91,800	
Sep 2015	\$41,500	\$62,800	\$76,300	\$91,800	
May 2015	\$36,100	\$52,500	\$62,900	\$73,600	
Jan 2015	\$36,100	\$52,500	\$62,900	\$73,600	
Sep 2014	\$36,100	\$52,500	\$62,900	\$73,600	
May 2014	\$34,600	\$51,100	\$61,000	\$71,000	
Jan 2014	\$33,700	\$48,300	\$59,200	\$68,600	
Sep 2013	\$33,000	\$45,100	\$57,200	\$67,100	
May 2013	\$33,000	\$45,100	\$56,800	\$67,100	
Jan 2013	\$33,000	\$45,100	\$56,800	\$67,100	
Sep 2012	\$33,000	\$45,100	\$56,800	\$67,100	
May 2012	\$33,000	\$45,100	\$56,800	\$67,100	
Jan 2012	\$32,900	\$44,800	\$56,000	\$66,400	
Sep 2011	\$32,800	\$44,600	\$55,700	\$66,000	
May 2011	\$34,100	\$45,400	\$56,800	\$67,900	
Jan 2011	\$35,000	\$46,500	\$57,900	\$68,800	
Sep 2010	\$15,500	\$23,600	\$42,300	\$58,100	
May 2010	\$15,500	\$23,600	\$43,000	\$57,800	
Jan 2010	\$15,500	\$23,400	\$42,900	\$57,600	
Sep 2009	\$15,700	\$23,300	\$42,800	\$57,400	
May 2009	\$15,700	\$22,900	\$41,700	\$55,300	
Jan 2009	\$15,800	\$23,200	\$42,300	\$56,500	
Sep 2008	\$15,800	\$23,200	\$42,300	\$56,500	
May 2008	\$15,800	\$23,200	\$42,300	\$56,500	
Jan 2008	\$15,200	\$22,300	\$40,700	\$54,000	
Sep 2007	\$16,400	\$23,900	\$43,500	\$57,800	

Date	Fair	Good	Excellent	Concours	Notes/Buzz
May 2007	\$13,800	\$20,000	\$36,400	\$48,400	
Jan 2007	\$13,400	\$19,400	\$35,400	\$47,000	
Sep 2006	\$13,400	\$19,400	\$35,400	\$47,000	

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VIN DECODER

2 W 8 7 Z 8 L 0 0 0 0 0 0

2 GM Division: **Pontiac**

W Model: **Firebird**

8 Body Style: **Hardtop Coupe**

7

Z Engine: **8-cyl. 400cid/220hp 4bbl**

8 Year: **1978**

L Assembly Plant: **Van Nuys, CA**

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0
Production Number: **not available**